



Solar News

Official Monthly Magazine of
SOLAR ENERGY ASSOCIATION

694/1 Chandrapuram, Dharapuram Road, TIRUPUR 641608
Mobile 9443363236/9363002171 email: solarnews2013@gmail.com

TOWARDS BUILDING 'SOLAR INDIA'

Respected Sir,

Greetings from SOLAR CHEITHIKAL Monthly Magazine.

We, SOLAR NEWS official multi colour monthly Magazine of 'Solar Energy Association convey the following message for your kind perusal.

Towards building 'SOLAR INDIA' Government of India have announced 'Jawaharlal Nehru National Solar Mission' (JNNSM) Policy and under which planned to produce 22GW of Solar Power by 2020. Similarly Government of Tamilnadu in it's 'Tamilnadu Solar Energy Policy 2012' planned to produce 3000MW Power by 2015, i.e., 1000MW in 2013, 1000MW in 2014 and another 1000MW in 2015

This indeed true that the solar Power Sector, where private players are now playing an extremely important role in setting up power plants and even distribution of Power directly to consumers.

Setting up of Solar Energy Parks, Power generation and distribution involve selection of Right Solar Energy Technology and selection of suitable solar panels, inverters, solar accessories, Solar Equipments, Solar ETC Companies and solar systems.

In this regard, to help the solar people " Solar Energy Association" is publishing a multi colour Monthly Magazine in the name of SOLAR NEWS. Our monthly magazine carries educative articles on Solar Technology, Interviews of notable personalities in the field of Solar Energy, News and views with Q & A columns. 3000 copies of our magazine knocking the doors of all leading industry people, investors, solar power panel manufacturers and distributors Solar Accessories manufacturers and distributors Solar Power Park Promoters, R & D Institutions, all Central and State Government Ministries and Departments related to Solar Energy Promotion.

We solicit your esteemed company's Multi Colour advertisement to be printed in our magazine to reach your message to the right people in right time.

Advertisement Tariff Rates

| S.No. | Position | Size | Colour | Rate per Issue |
|-------|-------------------|-------------|--------|----------------|
| 1 | Back Wrapper | 21 x 28 cms | Multi | Rs. 10,000/- |
| 2 | Front Inner Cover | 21 x 28 cms | Multi | Rs. 8,000/- |
| 3 | Back Inner Cover | 21 x 28 cms | Multi | Rs. 7,000/- |
| 4 | Inner Pages | 21 x 28 cms | Multi | Rs. 5,000/- |

1 Year Contract (12 issues) attracts 10% discount in the tariff rates.

We hope you will appreciate the publication of our monthly magazine in the Solar Energy field.

Expecting your positive response in this regard

Thanking you.,

With Warm Regards

Raju V R Palaniswamy
Publisher & President

Che.Natesan M.A., B.Ed.,
Editor & Executive Secretary

Solar Energy Association